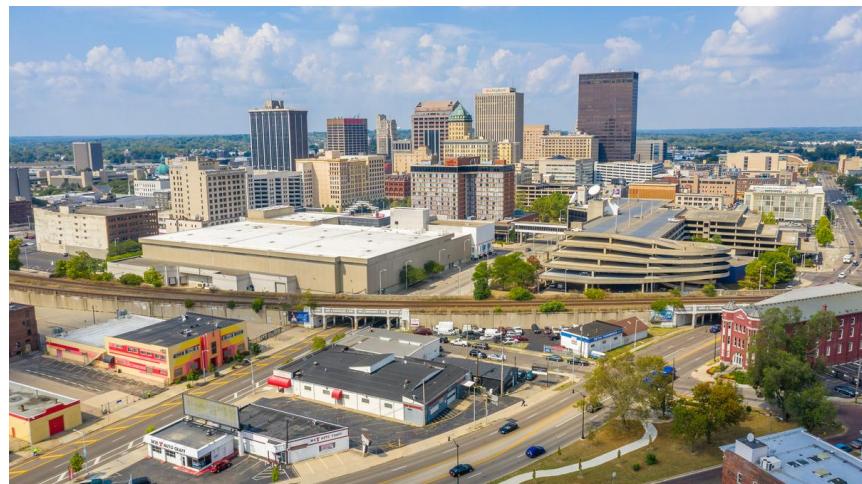




AUGUST 2024 NEWSLETTER



## BusinessFirst! Outreach Meetings

Mark your calendars for the **September 19<sup>th</sup>**, BusinessFirst! Outreach Specialist meeting to be held at the **Dayton Convention Center**!

The Dayton Convention Center has recently undergone extensive renovation. We will hear from Lynn Bollenbacher, the Events & Marketing Manager, who will overview the revitalization thus far and a tour after the meeting.

Additionally, we'll have two great guest speakers:

- **Jill Morenz, President & CEO, Aviatra Accelerators**

Aviatra Accelerators provides education, resource, and connections to help women entrepreneurs start and grow their businesses.

- **Priscila McCarty, Senior Manager, Brixey & Meyer**

Brixey & Meyer offers consulting and technical expertise to help businesses with efficiency and optimization through continuous improvement, project management, and strategic planning.

Click [here](#) for additional information and to register for this free event!

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There is one more Specialist Meeting scheduled for 2024!

**November 13, 2024** - 9:30 am - Aileron Campus, 8860 Wildcat Rd, Tipp City, OH 45371

Stay tuned for additional information on some upcoming **Business Walks**! We are hoping to have two more before the end of the year and will update as soon as we can!

If you are interested in participating in specialist events as a host or speaker, hosting business walks or participating in jurisdictional breakfasts and round tables, please contact [\*\*Clarence Rahman\*\*](#) for additional information.



## Now Hiring! Communications and Economic Development Manager

The City of Harrison is seeking a qualified individual to fill the position of Communications and Economic Development Manager. The position enhances the township's image, promoting and communicating important information within and about the township, fostering community engagement, and spearheading economic development initiatives. They will oversee communications and be responsible for managing key programs such as the ED/GE Grants, and the Business Retention and Expansion Program, and work as a part of the township team to revitalize the urban landscape.

### [\*\*POSITION DESCRIPTION\*\*](#)

### [\*\*POSITION BROCHURE\*\*](#)



### **New American Employer Roundtable**

**October 1, 2024**  
**Business Solutions Center**

Join us for the final 2024 New American Employer Roundtable! Looking to expand your workforce? Explore the New American Market and tackle barriers like language, legal issues, transportation, and recruitment.



### **Entrepreneurship Essential Workshop and Resource Fair**

**October 3, 2024**  
**Hope Hotel**

Join the United States Patent and Trademark Office (USPTO), in collaboration with Wright-Patterson Air Force Base, to learn about starting your own business, and the resources and tools to help you succeed.

We'll continue discussing legal aspects of hiring immigrants and refugees as a follow up to our March 7th overview of Dayton's immigrant population and legal updates from experts.

#### EVENT INFORMATION & REGISTRATION

Panelists include the Under Secretary of Commerce for Intellectual Property and Director of the USPTO, Kathi Vidal, and highly regarded experts in business development and intellectual property protection. Attendees will also hear first-hand from successful military spouses and veteran business owners.

In addition to panel discussions on entrepreneurship, the workshop will include opportunities for an audience Q&A and a resource fair with exhibitors from entrepreneurship support organizations. This event is free and open to service members, military family members, veterans, and DOD civilians.

#### EVENT INFORMATION AND REGISTRATION



## 2024 Ohio Defense & Aerospace Forum

**October 7-8, 2024**  
**Wright State University**

The Ohio Defense & Aerospace Forum provides an opportunity for defense installation leadership, community leaders, industry representatives, and elected officials to connect, build awareness, and gain a deeper understanding of the current defense environment and the role they play in supporting all facets of national defense.

#### EVENT AGENDA

#### EVENT REGISTRATION



## I-70/75 2024 Economic Development Summit

**October 10, 2024**  
**NCR Country Club**

The Dayton Business Journal has announced its 2024 Fastest-Growing Companies list. The award recognizes companies in the Dayton region with the highest percentage growth in revenue over the past four years.

The list comprises 55 companies in and around the Dayton region.

Whether it was adapting to a changing industry or breaking into a new market, this year's list, comprised of 55 companies in and around the Dayton region. Join Dayton Business Journal to celebrate the shooting stars of business

#### EVENT REGISTRATION



# IT Leaders

# Shaping the Future of Tech Talent: Workforce Survey Results

October 10, 2024  
Yaskawa American, Inc - Miamisburg

The state of the workforce is evolving - again. Emerging technologies present both opportunities and challenges in your efforts to retain and recruit top talent. To navigate these changes effectively, you need accurate, up-to-date information. And that's where we come in.

Join us to discuss survey results from the IT Leader Workforce Survey, as well as hear from Jennifer Nenadov of N Solutions, LLC, about the cost of recruiting and retaining tech talent today.

## EVENT INFORMATION AND REGISTRATION



## Cybersecurity

Cybersecurity: How to Safely Deploy Generative AI

October 16, 2024  
Business Solutions Center

Join us as we discuss:

- Identifying potential security vulnerabilities associated with generative AI,
- Implementing best practices to protect sensitive data, and
- Continuously monitoring AI applications to detect and mitigate



DAYTON/  
MIAMI VALLEY  
SAFETY COUNCIL

## 72nd Annual Safety Conference & Symposium

October 16, 2024  
Sinclair Conference Center

This conference will feature 13 educational training sessions presented by regionally and nationally recognized speakers. The sessions will feature a variety of broadly reaching workplace safety topics that are applicable to a wide array of businesses.

This year's keynote presentation will be Chad Dunlap, Owner of Upshift with Chad. Upshift is a coaching business started in 2018 speaking on mental health awareness with an emphasis on suicide awareness.

During the conference luncheon, we will announce the winners of the 2024 Auman Award for Excellence in Safety.

This event counts as ONE credit for Dayton/Miami Valley Safety Council members and ONE EXTERNAL CREDIT for non-members enrolled with other Safety Councils. It can also count as a 2 hour BWC Group Rating Safety Requirement credit

## EVENT INFORMATION AND REGISTRATION



OHIO  
ECONOMIC  
DEVELOPMENT  
INSTITUTE

## OEDI -

October 16-17, 2024  
Ohio University, Dublin Integrated Education Center, Dublin, OH

This course is designed for all intermediate and advanced economic and workforce development practitioners, stakeholders and partners. In addition, elected officials and community leaders can benefit from learning about the importance of workforce for their community and how their

misuse. Additionally, we'll emphasize the importance of educating teams on safe AI deployment and staying updated on evolving AI threats and security measures.

## EVENT REGISTRATION



## **The Global Aerospace Industry Outlook & Update**

**October 17, 2024**  
**Ohio Aerospace Institute**

The Ohio Aerospace Institute presents the Global Aerospace Industry Outlook & Update, an event highlighting what is pertinent to the aviation, space and defense sectors. This full day conference will explore topics impacting the industry from a global perspective, including supply chain needs, sustainable aviation fuels, and AAM.

Organizations including Airbus, Boeing, GE, Voyager Space, The Ohio State University, Parker Hannifin, RTX will provide updates and opportunities. Federal and state government, as well as economic development organizations will share plans and initiatives.

## EVENT INFORMATION & REGISTRATION

community can structure a workforce program that meets employers' needs.

This course covers the importance of workforce and talent as a key economic development tool, as well as the key federal and state programs that support workforce. The course provides students with techniques to meet the job needs of both new and existing businesses. The course covers the changing demographic and economic dynamics of the workforce, best practices in Ohio and around the nation, JobsOhio workforce and talent programs, effective partnerships, the importance of data, and how local communities can leverage their resources into effective workforce programs.

## COURSE REGISTRATION

## OEDI UPCOMING COURSE



## **I-70/75 2024 Economic Development Summit**

**October 18, 2024**  
**Sinclair College**

This year's summit is all about the topic that put Dayton on the map, Aerospace and Aviation! We have speakers coming from Wright Patterson Air Force Base, the Governor's Office, Sinclair Community College, Hartzell Propeller, and Regional Airports to give updates, insights, and knowledge on the progression of this industry.

Special thanks to our title sponsor Level MB Construction for helping us "take flight" as we plan and market for this event. Please reach out to Clarence Rahman, Summit Chair for any questions or concerns about your sign up. You can reach him at [Rahmanc@mcohio.org](mailto:Rahmanc@mcohio.org)!

## SUMMIT INFORMATION

## 2024 Leaders in Diversity

October 24, 2024  
Presidential Banquet Center

The Dayton Business Journal proudly presents an exclusive awards program that honors the remarkable work of inclusive organizations and individuals in the Dayton region.

The Leaders in Diversity awards recognize organizations and the people that have contributed to harnessing the power of diversity within their workplaces by actively taking the lead to promote and champion the business case for diversity and equity within the community or their industries. This awards event and section will spotlight the great work of these individuals and organizations to give them the recognition they have earned through their bold leadership.

### EVENT INFORMATION & TICKETS

## OhioTechNet

### Training Ohio's Manufacturing Workforce

The members of the Ohio Technical Skills Innovation Network, or Ohio TechNet is nationally recognized for developing & implementing collaborative, inclusive, innovative solutions that meet manufacturing and technology workforce needs.

Ohio TechNet supports workplace development and academic professionals at Ohio educational institutions to incubate, develop and sustain innovative programming that accelerates the growth of Ohio's manufacturing and technical workforce.

Ohio TechNet partners benefit from peer-to-peer collaboration, technical assistance and

## Dayton Digital Roundtable

November 4, 2024

Please join DaytonDefense for this free virtual event hosted by Elaine Bryant, EVP for Aerospace and Defense, DDC; Mr. Robert Fookes, SES, Director of Engineering and Technical Management, AFMC; and Kyle Hurst, DAF Digital Transformation Lead.

### REGISTRATION



### Entrepreneurship Bootcamp for Veterans

The Reynolds and Reynolds Entrepreneurship Bootcamp for Veterans (EBV) program supports the success of military veterans who are aspiring entrepreneurs.

The EBV at Wright State is part of a larger consortium of higher education institutions, initiated by the Institute for Veterans and Military Families at Syracuse University. The consortium is comprised of universities across the U.S., including Texas A&M, UCLA, the University of Connecticut, Louisiana State University, Florida State University, Saint Joseph's University and the University of Missouri.

access to resources, making program expansion and innovation at their institution more efficiently, faster to implement, and easier to sustain.

**DISCOVER HOW OHIO TECHNET CAN  
HELP YOU!**

The full program is taught by entrepreneurs, professionals and faculty in Wright State University's Raj Soin College of Business who support small business development.

Post-9/11 veterans with honorable discharge are eligible to apply for the program. There is no requirement that applicants be enrolled as a student.

**INFORMATION & APPLICATION**



**BusinessFirst! for a Greater Dayton Region**  
Erin Doherty  
Phone: (937) 225-4642

[Visit Our Website](#)

Created in 2001, the nationally recognized BusinessFirst! program uses a customer oriented approach to economic development that connects businesses to resources in the Dayton Region. We are the single-point of contact for all of your business needs. BusinessFirst! has provided assistance to over 7,800 businesses in the Greater Dayton Region - we are here to assist your company, too.

**If you have any information, events, job openings or articles that you would like featured in our newsletter, please let us know.**

[Send Us A Message](#)

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